

# Kaweah Subbasin Water Marketing Strategy

Meeting of the Subcommittee

January 20, 2021

Held Virtually over ZOOM

# 1a. Roll Call

- ▶ Mid-Kaweah GSA: Steve Nelsen
- ▶ Greater Kaweah GSA: Joe Cardoza
- ▶ East Kaweah GSA: Brian Watson
- ▶ Tulare ID: Scott Rogers



## 2a. Discussion of Draft Request for Proposal

- ▶ Only update since first Subcommittee meeting: Added evaluation criteria question on business model asking whether Consultant provides exchange platform in which it charges for/participates in individual exchanges.
- ▶ Open discussion/comments.
- ▶ Goal: Distribute in February after Committee meeting.



## 3a. Discussion of Committee Selection

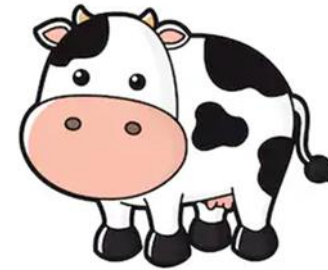
- ▶ Subcommittee to decide composition of Committee/how many of each user type:
  - ▶ (i.e. growers, industrial, water agency/ditch company, city, disadvantaged community, environmental)
- ▶ How will Subcommittee vote for seats within each category? Subcommittee's decision.
- ▶ Potential Options:
  - ▶ Vote on each seat in order;
  - ▶ Vote overall within each category, tally votes;
  - ▶ Recommendation: Fill seats by consensus, then vote on full slate.



## 3b. Review of Applications Submitted as of Current

### Tom Barcellos:

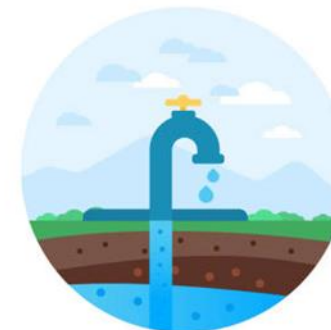
- ▶ Owner, Barcellos Farms and T-Bar Dairy; Partner, Oak Valley Farms.
- ▶ Resident of Tule Subbasin near Tipton.
- ▶ Farms in Tipton Area, Porterville Area and Tulare Irrigation District.
- ▶ President of Western United Dairymen, ACWA Water Committee Chair, Member of Tule River Association.
- ▶ Has participated in various UC projects and studies.
- ▶ User Types: **Grower** (Dairy), Rural Domestic User (outside Subbasin).



## 3b. Review of Applications Submitted as of Current

### David Cardoza:

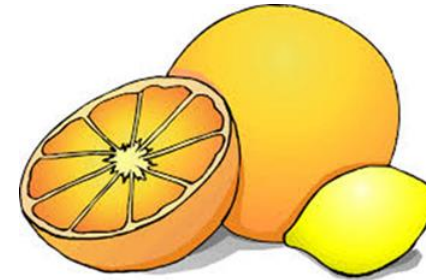
- ▶ Owner, David Cardoza Farms. Owner, Cardoza Company, Agricultural grading contractor.
- ▶ Resident of Greater Kaweah GSA south of Tulare Irrigation District.
- ▶ Farms in Tule Subbasin, Tulare Irrigation District, and Greater Kaweah GSA.
- ▶ User Types: **Grower** (unspecified, operates on various fields, mainly tree nuts and dairy fields), **Rural Domestic User**.



# 3b. Review of Applications Submitted as of Current

## John Diener:

- ▶ Farm Manager/Farmer, Red Rock Ranch Inc.
- ▶ Resident of Westlands Water District.
- ▶ BS Ag Economics and Business Management, UC Davis
- ▶ Farms in Westlands Water District 1980-Present, served on Board 2007-2010.
- ▶ Manages farms in Lewis Creek, Exeter and Lindsey-Strathmore Irrigation Districts as well as Consolidated Peoples Ditch Co.
- ▶ Has worked with Dr Ken Schmidt (groundwater consultant) to optimize groundwater extraction planning on his operations.
- ▶ Active in water service for communities.
- ▶ User Types: **Grower** (Various, Citrus), Rural Domestic User (not in Kaweah Subbasin).



## 3b. Review of Applications Submitted as of Current

### Blanca Escobedo:

- ▶ Policy Advocate, Leadership Counsel for Justice and Accountability.
- ▶ Resident of Lindsay.
- ▶ BS Environmental Policy, UC Davis.
- ▶ Advocates for residents of disadvantaged communities in the Kaweah Subbasin within the topics of drinking water, transportation and public spaces.
- ▶ User Types: Non-Profit/**DAC Representative, City Resident.**

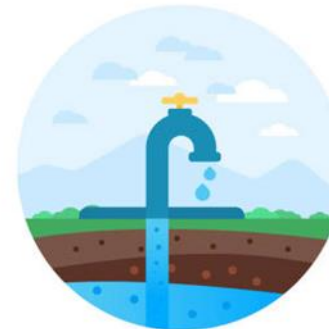




# 3b. Review of Applications Submitted as of Current

## Collin Fernandes:

- ▶ Farm Operator, Fernjo Farms and Pandol Brothers.
- ▶ Resident of Greater Kaweah GSA/Consolidated Peoples Ditch Company (east of Tulare)
- ▶ BS Ag and Environmental Plant Sciences, Cal Poly. MBA, Cal Poly.
- ▶ From Fernjo Farms east of Tulare and now manages operations. Mostly dairy with some trees. Has been implementing water/energy efficient tech.
- ▶ Also works in operations at Pandol Brothers, table grape grower in Delano.
- ▶ Active in Tulare County Governmental Affairs Committee and various Cal Poly ag organizations.
- ▶ User Types: **Grower** (Dairy, Tree Nuts, Table Grapes outside Subbasin), **Rural Domestic User**.



# 3b. Review of Applications Submitted as of Current

## Richard Garcia:

- ▶ Self-Employed Machinist/Inventor, Garcia Machine.
- ▶ Resident of Visalia.
- ▶ BA Industrial Arts, CSU Fresno.
- ▶ Chair of Sierra Club Mineral King Group, member State Water Committee.
- ▶ Currently member of Southern Sierra IRWM Group, Mid-Kaweah GSA Advisory Committee.
- ▶ Previously served on Preserving Oaks, Water, Environment, Rights Citizens Committee; City of Visalia Waterways and Trails Committee.
- ▶ US Army Veteran.
- ▶ User Types: Non-Profit/**Environmental, City Resident.**



## 3b. Review of Applications Submitted as of Current

### Jacob Hamstra:

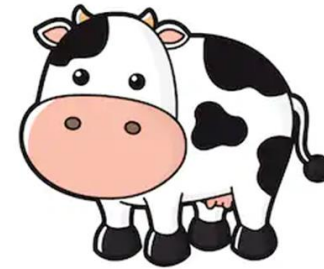
- ▶ Partner, Hamstra Dairy and Hynes Dairy.
- ▶ Resident of Visalia.
- ▶ Farms in Tulare Irrigation District service area.
- ▶ Board member, California Dairies.
- ▶ User Types: **Grower** (Dairy), **City Resident**.



## 3b. Review of Applications Submitted as of Current

### Cornell Kasbergen:

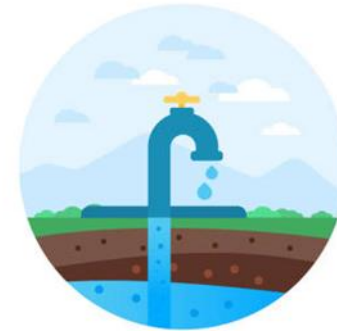
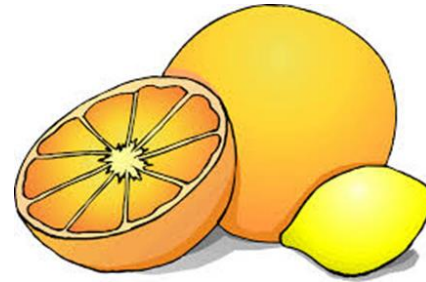
- ▶ Self-Employed Grower, Rancho Teresita Dairy- Valle Vista Farms.
- ▶ Resident of Greater Kaweah GSA/Consolidated Peoples Ditch Company (east of Tulare).
- ▶ 2 years Ag Business, Cal Poly.
- ▶ Chairman, Milk Producers Council; Member, National Dairy Challenge.
- ▶ Has previously served on various dairy organizations, Land O Lakes corporate board, Tulare County Environmental Committee.
- ▶ User Types: **Grower (Dairy), Rural Domestic User.**



# 3b. Review of Applications Submitted as of Current

## John Kirkpatrick:

- ▶ Self-Employed Grower, Lindcove Ranch; Ag Consultant, Kirkpatrick Ag Services.
- ▶ Resident/Grower of Greater Kaweah GSA/East Kaweah GSA near Lindcove.
- ▶ BS General Agriculture, UC Davis.
- ▶ Presides over multiple citrus growing organizations.
- ▶ Member of Tulare County Farm Bureau Land Use Committee.
- ▶ Actively attends meetings of GKGSA, KDWCD Board and Engineers Committee, KSJRA, KBWQA and Tulare County Ag Advisory and Mineral Resources Planning Advisory Committees.
- ▶ Experience in commercial banking, particularly ag real estate valuation.
- ▶ User Types: **Grower** (Citrus), Water Agency/Ditch Company (as meeting member/consultant), **Rural DAC Resident**, **Rural Domestic User**.



## 3b. Review of Applications Submitted as of Current

### Manuel Leon:

- ▶ Community Development Specialist, Self-Help Enterprises.
- ▶ BA Sociology, UC Merced.
- ▶ 3 years of combined research/work in IRWM DACI Tulare Kern, including septic surveys, outreach, meeting facilitation and providing online resources to communities.
- ▶ Co-led/developed Self-Help's Rural Communities Water Managers Leadership Institute.
- ▶ Conducts community outreach/public workshops, including in Spanish.
- ▶ User Types: Non-Profit/**DAC Representative.**



# 3b. Review of Applications Submitted as of Current

## Soapy Mulholland:

- ▶ Environmental & Ag Consultant, Sopac & Associates LLC.
- ▶ Resident of Springville (outside Subbasin).
- ▶ BA Political Science, UC Berkeley. Teaching Credentials, UCLA.
- ▶ President, Sequoia Riverlands Trust.
- ▶ Ranch owner/manager.
- ▶ California Real Estate Brokers' License.
- ▶ Member, Tejon Conservancy Executive Committee, Sustainable Conservation Advisory Committee, Farm Bureau, Cattlemens Association, Graham Osborne Ditch Co.
- ▶ Member, East Kaweah, Greater Kaweah, Mid-Kaweah and Eastern Tule GSA Advisory Committees.
- ▶ Past Member, Central Valley Regional Water Quality Control Board.
- ▶ User Types: Non-Profit/**Environmental, Groundwater Sustainability Agency** (all three plus Eastern Tule), Ditch Company (outside Subbasin), Grower (Ranching, outside Subbasin), Rural Domestic User (outside Subbasin).



# 3b. Review of Applications Submitted as of Current

## Chuck Nichols:

- ▶ CEO, Nichols Farms/Nichols Pistachio.
- ▶ Resident of Visalia.
- ▶ BS Electrical Engineering, Ag Science and Management, UC Davis.
- ▶ Grower/nut processor in Greater Kaweah GSA/Tulare Irrigation District as well as Fresno County.
- ▶ President of Tulare County Farm Bureau.
- ▶ Has served on boards for various almond and pistachio organizations.
- ▶ Chair of College of the Sequoias Foundation.
- ▶ User Types: **Grower** (Tree Nuts), **Industrial User**, **City Resident**.





## 3b. Review of Applications Submitted as of Current

### James Silva:

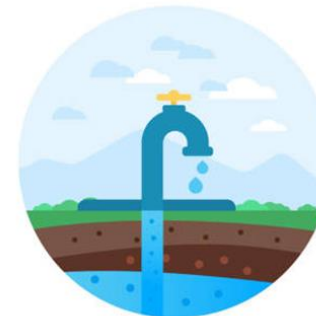
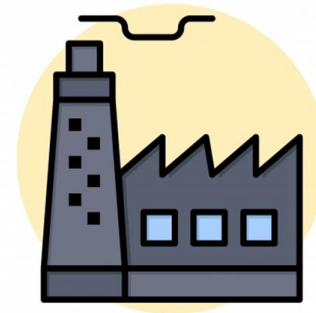
- ▶ General Manager, Consolidated Peoples Ditch Company.
- ▶ Manages various ditch companies in the Kaweah Subbasin.
- ▶ Member of KSJRA, KBWQA and Visalia and Kaweah Water Company.
- ▶ User Types: **Water Agency, Ditch Company.**



# 3b. Review of Applications Submitted as of Current

## David Van Groningen:

- ▶ Owner and Operator, Van Groningen Dehydrator/LMG Ag Products.
- ▶ Resident of Greater Kaweah GSA near Visalia.
- ▶ BS Crop Science, Cal Poly.
- ▶ Grower of nuts/prunes in Tulare Irrigation District and GKGSA white area.
- ▶ User Types: **Grower** (Tree Nuts, Prunes), **Industrial User**, **Rural Domestic User**.



# 3b. Review of Applications Submitted as of Current

## Craig Wallace:

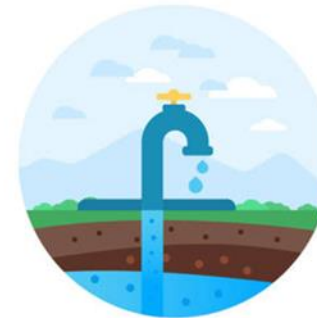
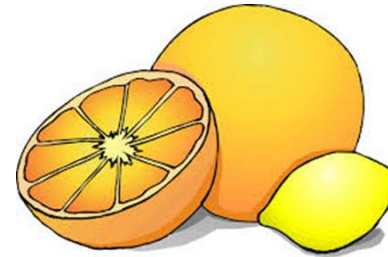
- ▶ General Manager, Lindsay-Strathmore Irrigation District.
- ▶ BS Civil Engineering, University of Southern California.
- ▶ Formerly engineer at Semitropic Water Storage District, worked with water banking.
- ▶ Serves on East-Kaweah GSA Technical Committee, Friant Water Authority Water Quality Ad-hoc Committee, Friant Power Authority Advisory Committee, Springville School Board.
- ▶ Work includes water service for a severely disadvantaged community and rural users.
- ▶ User Types: **Water Agency, Ditch Company, DAC** representative (as provides water service).



# 3b. Review of Applications Submitted as of Current

## Matthew Watkins:

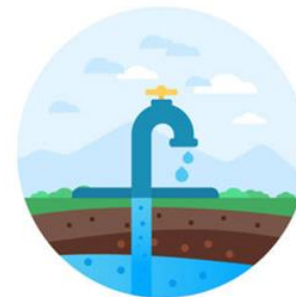
- ▶ Director of Farm Operations, Bee Sweet Citrus Inc.
- ▶ Resident of EKGSA near Exeter.
- ▶ BS Agricultural Systems Management, Cal Poly.
- ▶ Manages over 100 ranches across California, including within water agencies and within white areas.
- ▶ Member of East Kaweah GSA Advisory Committee, Stakeholder member of Eastern Tule GSA.
- ▶ Vice President, Tulare County Farm Bureau.
- ▶ Board member of St Johns Mutual Water Co.
- ▶ User Types: **Grower (Citrus), Rural Domestic User.**



# 3b. Review of Applications Submitted as of Current

## Brian Watte:

- ▶ Self-Employed, Brian Watte Farms.
- ▶ 2 years, College of the Sequoias
- ▶ Farms in Tulare Irrigation District/Elk Bayou Ditch Company (Greater Kaweah GSA)
- ▶ Board Member, Kaweah Delta WCD, Elk Bayou Ditch Company, World Ag Expo.
- ▶ President of American Pistachio Growers Board, Member Horizon Pistachio Board.
- ▶ User Types: **Grower** (Tree Nuts), **Water Agency**, **Ditch Company**, **Rural Domestic User**.



# 3c. Update of User Types Table

	Grower								Other User						Domestic Use Type			
	Crop				Location				Water Agency	Gwater Sus Agency	Ditch Company	City	DAC Representative	Environmental	City Resident	Rural DAC Resident	Rural Domestic User	Outside Subbasin
Dairy	Tree Nuts	Citrus	Various	MKGSA	GKGSA	EKGSA	Outside Subbasin											
Joe Cardoza	X			X		X				X	X					X		
Steve Nelsen									X		X			X				
Scott Rogers		X		X	X				X							X		
Brian Watson									X		X			X				
Tom Barcellos	X				X			X								X	X	
David Cardoza	X	X		X	X	X		X								X		
John Diener			X	X		X	X	X								X	X	
Blanca Escobedo												X		X				
Collin Fernandes	X	X		X		X		X								X		
Richard Garcia												X	X					
Jacob Hamstra	X				X								X					
Cornell Kasbergen	X					X										X		
John Kirkpatrick			X			X	X							X	X			
Manuel Leon												X						X
Soapy Mulholland				X				X		X			X			X	X	
Chuck Nichols		X			X	X		X	X				X					
James Silva									X		X							X
David Van Groningen		X		X	X	X		X								X		
Craig Wallace									X		X							X
Matthew Watkins			X			X	X	X								X		
Brian Watte		X			X	X			X		X					X		

# 3d. Final Committee Selection

	Grower								Other User						Domestic Use Type			
	Crop				Location				Water Agency	Gwater Sus Agency	Ditch Company	City	DAC Representative	Environmental	City Resident	Rural DAC Resident	Rural Domestic User	Outside Subbasin
Dairy	Tree Nuts	Citrus	Various	MKGSA	GKGSA	EKGSA	Outside Subbasin											
Joe Cardoza	X			X	X				X	X						X		
Steve Nelsen									X		X			X				
Scott Rogers		X		X	X				X							X		
Brian Watson									X		X			X				
Tom Barcellos	X				X											X	X	
David Cardoza	X	X		X	X	X	X									X		
John Diener			X	X		X	X	X								X	X	
Blanca Escobedo												X		X				
Collin Fernandes	X	X		X		X		X								X		
Richard Garcia													X	X				
Jacob Hamstra	X				X									X				
Cornell Kasbergen	X					X										X		
John Kirkpatrick			X			X	X								X	X		
Manuel Leon													X					X
Soapy Mulholland				X				X		X				X		X	X	
Chuck Nichols		X			X	X		X	X					X				
James Silva									X		X							X
David Van Groningen		X		X	X	X			X							X		
Craig Wallace									X		X							X
Matthew Watkins			X			X	X	X								X		
Brian Watte		X			X	X			X		X					X		

## 4a. Adjournment

- ▶ First FULL Committee Meeting: February, exact date to be decided.
- ▶ Agenda will include introductions and otherwise mainly revolve around input to the Draft RFP and discussion of water market consultants.
- ▶ Applicants will be notified of their acceptance and sent a poll for the next meeting, same introductory materials and a link to the webpage. Most importantly, they will be sent the Draft RFP and a brief explanation of water market consultants.